2022 Q1 Total OOH Revenue: $1.8 Billion

- **Transit:**
  - $270.3M | 15.0%

- **Billboards:**
  - $1.346B | 74.7%

- **Street Furniture:**
  - $95.5M | 5.3%

- **Place-Based:**
  - $91.9M | 5.0%

Digital OOH represents 28% of total OOH, format figures in millions.
Source: OAAA